

Robert C. Torres

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OVERVIEW

I am a highly skilled visual and verbal communicator. I am an exceptional leader, and am well prepared to teach students at both the undergraduate and graduate levels.

I have more than 10 years design and creative direction experience; ranging from illustration and page layout, to multimedia and user experience design.

I am currently the Director of User Experience Design at Topix, where I manage all aspects of interaction and visual design.

EXPERIENCE

Topix - Palo Alto, CA / May 2006 - Present

Director, User Experience Design

Responsible for comprehensive redesign of consumer-facing site, highlighting suite of technologies developed by Topix, including search, forums and community publishing.

Knight Ridder Digital - San Jose, CA / June 2004 - May 2006

Director, User Experience Design / Product Management

Led User Experience Design team, responsible for Knight Ridder's 30+ newspaper sites, as well as UI design for internal platform and production tools.

RCTorres Creative - Corpus Christi, TX / August 2002 - June 2004

Principal

Freelance web design for clients in Texas, Florida, Chicago and New York.

Tribune Interactive - Chicago, IL / April 2000 - August 2002

Lead Designer

Led Tribune sites through company-wide effort moving all newspapers onto one platform, including redesign efforts for ChicagoTribune.com and LATimes.com.

Sun-Sentinel.com - Ft. Lauderdale, FL / August 1998 - April 2000

Creative Manager

Creative team leader for multiple Tribune properties based in South Florida, including Sun-Sentinel.com and ShowtimeInteractive.com.

Caller-Times - Corpus Christi, TX / June 1996 - August 1998

HTML & Graphic Designer, Illustrator

Staff illustrator and page designer, also helped develop Caller-Times' first online presence.

TEACHING EXPERIENCE

Northwestern University - Evanston, IL / 2001 and 2002

Adjunct Instructor, Medill School of Journalism

Taught new media storytelling, interaction and interface design fundamentals to journalism undergraduates.

NOTABLE ACCOLADES

2006 Pulitzer Prize

Journalism - Public Service

2006 Editor & Publisher Award

Best Special Feature in an Internet Service - News or Event, under 1 million

During Hurricane Katrina's strike on the gulf coast, I worked closely with print and online teams to help provide the most comprehensive coverage for the residents and readers of Sun-Herald.com. This effort included providing creative direction for breaking news and multimedia components, as well as the implementation of entirely new communication vehicles (photo blogs, message boards) on Sun-Herald.com's site.

2005 Online Journalism Award

Special multimedia portrait of U.S. Marines and a Navy Corpsman who lost their lives in an Iraqi ambush on April 6, 2004. This project was a collaboration between myself, staff members of the Philadelphia Inquirer, and Knight Ridder's Washington Bureau.